KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJANA

MURMURA MANUFACTURING UNIT

Puffed Rice or Murmura is one of the very popular fast food of the Country. The paddy is used after gelitinisation of starch which will give a better puffing. The parboiled rice is sundried and dehusked and polished. Then the same is soaked in the brine solution for 6to 7 hours and drained completely and dried in sun light for about one hour for removing the excess moisture. Later the rice is fried at 110 degree celcious and cooled and packed.

1 Name of the Product : Murmura Manufacturing

2 Project Cost :

a Capital Expenditure

Land	:	own	
Building Shed 1000 Sq.ft	:	Rs.	200000.00
Equipment	:	Rs.	100000.00
(1). Dehusker, (2) Iron Drum, (3). Bhatti (4). Seives, (5). Paking Machine (6). Weighing Balance.			
Total Capital Expenditure		Rs.	300000.00
b Working Capital		Rs.	55000.00
TOTAL PROJECT COST	:	**Rs.**	**355000.00**

3 Estimated Annual Production of Murmura : (Rs. in '000)

Sr.No.	Particulars	Capacity	Rate	Total Value
1	Murmura	369 Quintal	1200.00	443.00
	TOTAL	**369**	**1200.00**	**443.00**

4 Raw Material : Rs. 100000.00

5 Lables and Packing Material : Rs. 25000.00

6 Wages (Skilled & Unskilled) : Rs. 100000.00

7	**Salaries**	:	**Rs.**	**24000.00**
8	**Administrative Expenses**	:	**Rs.**	**20000.00**
9	**Overheads**	:	**Rs.**	**100000.00**
10	**Miscellaneous Expenses**	:	**Rs.**	**25000.00**
11	**Depreciation**	:	**Rs.**	**20000.00**
12	**Insurance**	:	**Rs.**	**3000.00**
13	**Interest (As per the PLR)**			
	a. C.E.Loan	:	Rs.	39000.00
	b. W.C.Loan	:	Rs.	7150.00
	Total Interest		**Rs.**	**46150.00**
14	**Woring Capital Requirement**	:		
	Fixed Cost		**Rs.**	**111000.00**
	Variable Cost		**Rs.**	**332150.00**
	Requirement of WC per Cycle		**Rs.**	**55394.00**

15 Estimated Cost Analysis

Sr.No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	**Fixed Cost**	111.00	66.60	77.70	88.80
2	**Variable Cost**	332.00	199.20	232.40	265.60
3	**Cost of Production**	443.00	265.80	310.10	354.40
4	**Projected Sales**	553.75	332.25	387.63	443.00
5	**Gross Surplus**	110.75	66.45	77.53	88.60
6	**Expected Net Surplus**	91.00	46.00	58.00	69.00

Note : 1. All figures mentioned above are only indicative and may vary from place to place.

2. If the investment on Building is replaced by Rental then
   a. Total Cost of Project will be reduced.
   b. Profitability will be increased.
   c. Interest on C.E.will be reduced.